

## INTRODUCING DERMA LIFT 5.0

## A HIGH PERFORMANCE ANTI-AGING LIFTING POWER SERUM

- Immediate tensing agent promotes lifting effect and reduces appearance of wrinkles\*
- Essential nutrients boost skin tone and reduce wrinkles and fine lines
- Clinically proven results: Increase in skin hydration, elasticity and skin texture comfort.

Dermaceutic Laboratoire, an international leader in peel and cosmeceutical treatments, is delighted to announce the launch of the new high performance lifting serum, Derma Lift 5.0. This innovative highly concentrated formula combines powerful active ingredients including a lifting Peptides Complex, Pullulan Extract and antioxidant actives Bakuchiol and Vitamins C & E to lift the skin's appearance for long-lasting, younger-looking skin.

Derma Lift 5.0 is an innovative addition to Dermaceutic's newest range of anti-aging serums, positioned within the Target line of cosmeceuticals. This serum has been designed to accompany in-clinic aesthetic treatments such as the Dermaceutic Cosmo Peel Treatment, as well as acting as a daily boost for skincare routines. Targeting sagging skin, expression lines and fine wrinkles, Derma Lift 5.0 is ideal for the eye contour and assures top-end results for lifted, replenished and revitalized skin.

In clinical trials, 90% of patients reported that this treatment deeply hydrates and plumps skin.



124% increase in skin hydration 38% increase in skin elasticity 26% in skin firmness

### **PROVEN RESULTS**

In clinical tests conducted on 21 subjects over 28 days, biometric results measured an increase of up to 124% in skin hydration, as well as a 38% increase in skin elasticity and 26% increase in skin firmness.

In addition to boosting the action of aesthetic treatments, this innovative product can also be used independently to optimize the efficacy of daily skincare products, for longer-lasting results. It can be applied twice daily before a moisturizing cream and is ideal for the eye contour.



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## **RESULTS AFTER 28 DAYS**

# DAY O



# DAY 28



### **ACTIVE INGREDIENTS**

Derma Lift 5.0 features a high dosage of performance boosting ingredients to achieve top end results:

Peptides Complex, proven to stimulate collagen production and replenish the skin matrix, helps prevent the appearance of signs of skin aging. This powerful active ingredient restores moisture and increases skin elasticity, for a visible, anti-wrinkle and optimal lifting effect.

As a powerful tensing agent a **Pullulan Extract** provides an immediate lifting effect, thereby diminishing the appearance of crow's feet around the eyes.

**Bakuchiol** is a synthetic organic compound which **repairs and protects aged and damaged skin**, improving skin texture and appearance. Its anti-aging properties reduce skin roughness, fine lines and wrinkles for revitalized, smoother skin.

The unique synergy of these powerful ingredients ensures added nutrients such as essential minerals, skin restoring and hydrating actives, penetrate deeply into the skin, boosting the performance of cosmeceuticals and offering high comfort and optimal efficacy for consumers.

#### **ABOUT DERMACEUTIC**

Dermaceutic Laboratoire is the partner of choice for over 30,000 aesthetic dermatology specialists throughout the world. One of the first laboratories to develop products using ingredients such as Retinol, Hyaluronic Acid, Vitamin C Complex and Glycolic Acid (now standard ingredients in skincare), Dermaceutic has led the cosmeceutical industry in the discovery of effective combinations of ingredients for use in aesthetic dermatology. The efficacy of Dermaceutic's cosmeceutical and peel treatment protocols is supported by extensive clinical trials, and the company's collaboration with industry-leading practitioners from around the globe.